

My Volunteer To-do list & tips

- Register myself personally or start a team at www.walkmehome.org
 - Click on the left side of the screen where it says “find a walk”
 - On the right side of the screen click on the “register as an individual” or on the “create a team” link
 - After you have registered you can edit your very own personal page with a photo and information about why you are attending Walk Me Home
- Email my friends and family asking them to participate or sponsor me. A pre-written email is available through the site, or to personalize the email, we have provided an example in this volunteer kit
- **Inform all the staff in my organization about the walk via email or staff meeting**
- Include the walk in my organization’s newsletter (if applicable)
- Ask one group outside of work that I am involved in to make a team. Examples: church groups, PTA, Book Club
- Ask one business to sponsor the event; business sponsorship letter example is included in the kit
- Invite all sponsors to the event
- Hang flyers to promote the walk

Remember: Before recruiting anyone, make sure you know what you are “selling”. Your message should be compelling and explain why Walk Me Home is worthy of someone’s volunteer time or donation. Make it short, simple, and direct. Don’t forget to point out the benefits the volunteer will receive – participation in the event, volunteer t-shirt, helping the community, and a valuable experience.

Tips for Making Sponsorship Requests

- Start with personal contacts. Do you or anyone on the Event Committee know someone who can get you in the door?
- Know your potential sponsor. Tailor your presentation to their interests – why is this the “right” event for them to sponsor?
- Know your product. Make sure you are comfortable talking about Walk Me Home and foster care issues, and why the event is important to you.
- Do your homework on the business you are approaching. Businesses will appreciate you taking an interest in what they sell or what service they provide.
- Use your charm; if you are pleasant, you will succeed.
- Ask for a specific amount but leave the door open for other options.
- Strongly encourage all of your sponsors and prospects to form teams.

If you have any questions, please email Carrie Robey – crobey@missionwv.org or call 304.562.0723 and ask for Carrie.

Thank you!